



A division of the Overwaitea Food Group LP

Media Release

Four Kamloops Cooper's Foods stores converted to Save-On-Foods

(February 19, 2016 – Kamloops, B.C.) Four Kamloops grocery stores have become Save-On-Foods after converting overnight from Cooper's Foods.

The four former Cooper's Foods stores, owned and operated by the Langley-based Overwaitea Food Group, opened Friday morning, February 19, as Save-On-Foods after converting overnight with minimal interruption to customers.

As Save-On-Foods, the stores offer the same great products by the same great teams, with the added value of promotions and programs exclusive to Save-On-Foods, including Darrell's Deals, Talk about Fresh Solutions, and Talk about What's New.

The Overwaitea Food Group is named for its 100-year history that began with the original Overwaitea store in New Westminster, B.C. Today, the company operates approximately 150 grocery stores in B.C. and Alberta, with a focus on customizing its stores to the unique communities it serves.

"We are so excited to welcome four Kamloops locations into the Save-On-Foods family, and to be able to give more of our customers what they want: great products at great value, in amazing stores served by world-class team member," said Save-On-Foods president Darrell Jones. "As Save-On-Foods, we are thrilled to be able to continue living the legacy of friendly neighbourhood grocers established by Kamloops' very own Cooper's Foods."

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Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood and sourcing local products wherever possible, the company has been innovating and putting customers first for over 100 years.

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